



2023 ANNUAL REPORT

ZACH JOHNSON FOUNDATION



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**"I DEFINITELY WOULDN'T BE WHERE I
AM NOW WITHOUT KIDS ON COURSE."**

- Jonathan



A LETTER FROM ZACH & KIM

As we reflect on the events and achievements of 2023, we are filled with immense gratitude for the continued support and dedication of our donors, community, partners, volunteers, and team.

This year has been a remarkable journey for the Zach Johnson Foundation, marked by significant milestones and impactful initiatives. Over the past two years, we have witnessed 74 students from our Kids on Course program successfully graduate high school on time! Each graduate represents a beacon of hope and possibility for a brighter future for generations to come.

The Bid for Kids initiative has been a resounding success, raising funds to provide new opportunities for students in our program. Thanks to your generosity, 98 students were able to partake in a variety of enriching extracurricular opportunities, ranging from dance and bowling to football, basketball and more!

While providing these new opportunities, we know that nutrition plays a pivotal role in a child's ability to learn and thrive. In the past year, we provided over 1,000 after-school snacks each week, ensuring that our students have the fuel they need to excel academically. Your support enables us to nourish these students, creating a foundation for success.

As we look back on the past year's accomplishments, we extend our deepest gratitude to each and every one of you who has contributed to the success of these students.

On behalf of our family and the board, thank you to our donors and partners who have let us share in their generosity and commitment.



TUTORING

Provides academic support and resources to teachers, parents, and students to ensure a clear path to graduating from high school and post-secondary education.

FAMILY ENGAGEMENT

Provide an avenue through which families can be positively connected to school and the community and engaged in their student's learning.



ENRICHMENT

Collaborate with artists, athletes and creatives to improve students' self-efficacy, resiliency, academic achievement and engagement in school.



NAVIGATE BARRIERS

Connect schools and families to community resources to ensure that students are physically, socially, and emotionally ready to learn.



2023 AT A GLANCE

TOTAL AMOUNT RAISED

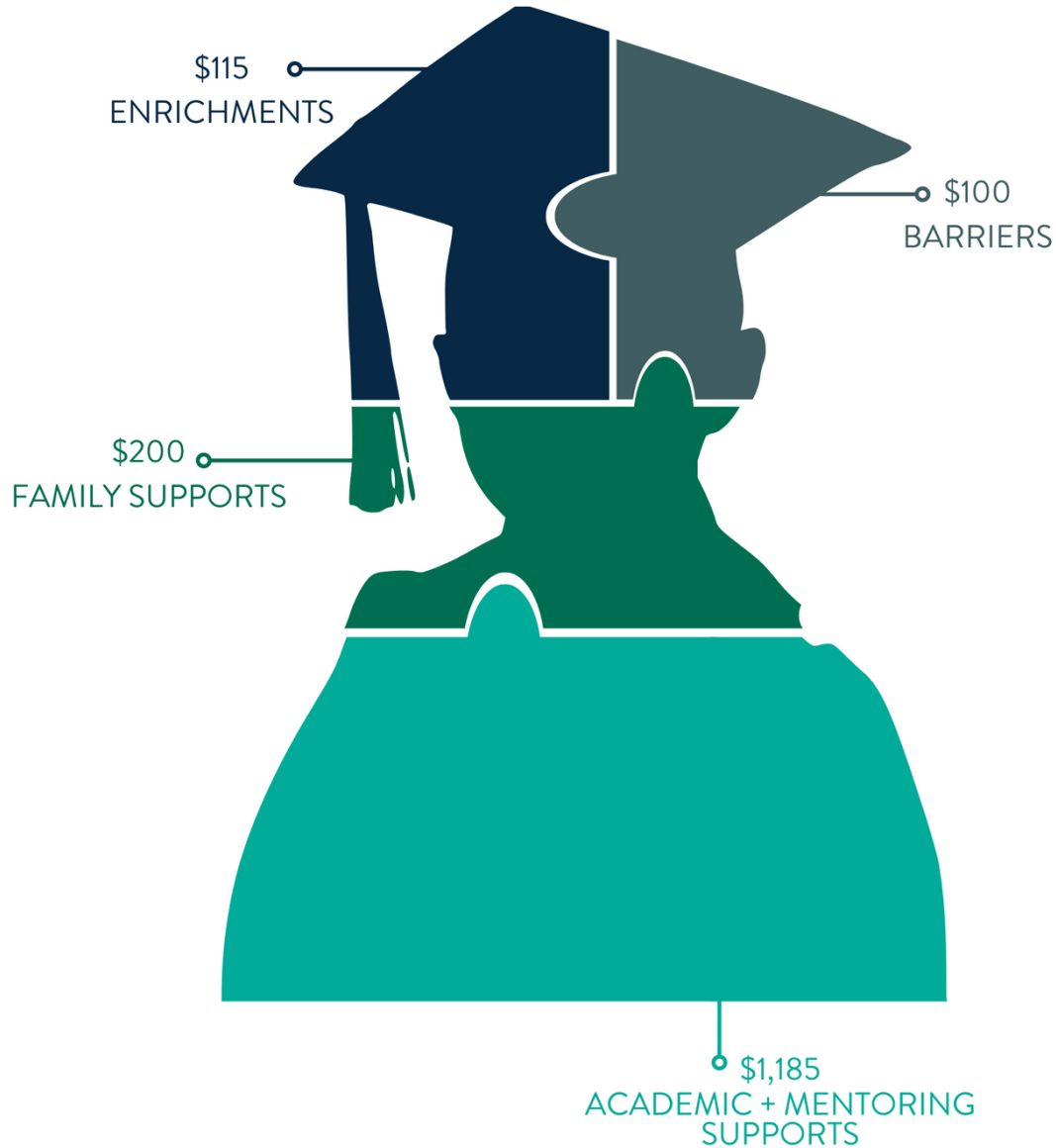
\$2,495,297

STUDENTS IMPACTED

1,269

GRADUATES

100% of KOC students
graduated on time!



DID YOU KNOW IT COSTS ABOUT *\$1600* PER STUDENT FOR THE SCHOOL YEAR?

OUR PROGRAMS ARE SERVING MORE THAN *1,000+* STUDENTS EACH SCHOOL YEAR.

HERE IS A BREAKDOWN OF HOW YOUR MONEY IS SPENT.



Enrichments & Barriers

Experiences

Kids on Course offers enrichment opportunities in a variety of areas including sports, arts and science. Students who show commitment to the Program and a passion for a certain activity are eligible to receive a Bid for Kids scholarship, which helps pay for extracurriculars so they don't have the financial barrier.

This year, we had 98 students participate in extracurricular experiences, including dance lessons, bowling, football, basketball, and more!

Food Insecurities

To address food insecurity within our community, we distributed 17 holiday break food boxes to assist families over winter break.

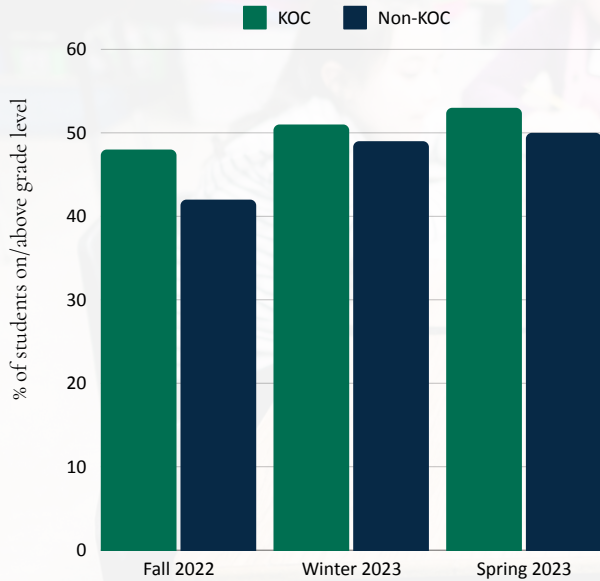
Over 1,000 after school snacks were provided to KOC students each week.

Family Engagement

We hosted 24 family nights to engage families in our programs and connected them with their students' school.

KIDS ON COURSE *Elementary*

ELEMENTARY SCHOOL READING
FAST SCORES FOR 2022-2023 SCHOOL YEAR



705

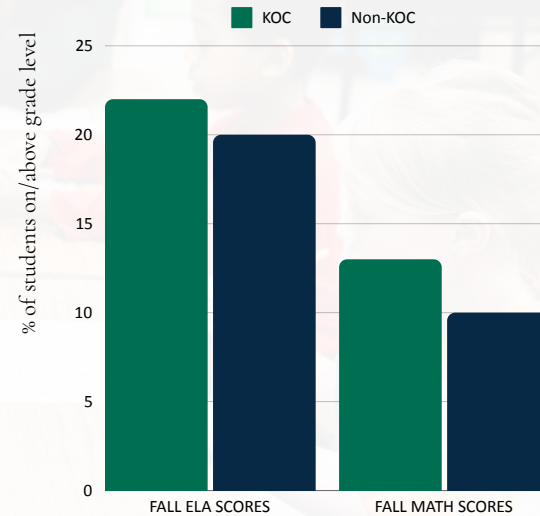
total students in KOC grades 1-12
during the school year

84%

of elementary students attended more
than 80% of offered learning lab days

KIDS ON COURSE *Middle School*

MIDDLE SCHOOL READING AND MATH
SCORES FOR FALL 2023



83

83 ELL (English Language Learner)
students & families being served

104

middle school students
attended a college visit

Post-Secondary Highlights

As part of the Kids on Course program, students have the chance to experience post-secondary opportunities. This year, the KOC students visited several colleges, including Coe College, Mt. Mercy University, Kirkwood Community College, the University of Iowa, and the University of Northern Iowa. Students also visited trade schools and learned about their programs as a post-secondary education path.

Kids on Course, in partnership with others, hosted a career fair at Jefferson High School that students had the opportunity to attend and explore different career paths.

66

students visited five different college campuses

96%

over the past two years, 96% of Kids on Course students have graduated from high school in four years

\$39,000

Amongst 13 Kids on Course seniors, \$39,000 of KOC scholarships were awarded for their post-secondary education. These scholarships include the KOC Scholarship, Jim Miller Scholarship, and the Denny Cobb Scholarship.

KIDS ON COURSE *High School*

52%

3.0+ GPA

52% OF KIDS ON
COURSE STUDENTS
HAD A 3.0+ GPA

72%

2.0+ GPA

72% OF KIDS ON
COURSE STUDENTS
HAD A 2.0+ GPA

79%

**SOPHOMORES TOOK
THE PRE ACT**

88%

OF KOC JUNIORS
TOOK THE ACT TEST
COMPARED TO 54%
DISTRICT WIDE

69

**HOURS OF SUPPORTED
TUTORING OFFERED TO
HIGH SCHOOL KOC STUDENTS**



PREVENTING THE SUMMER SLIDE

Summer learning loss accounts for 2/3 of the achievement gap in the United States. This is why Kids on Course has three academic summer programs for students who are at risk of losing academic skills and becoming further disengaged in learning over the summer. Kids on Course University is for elementary students, Scholar Camp is for middle school students, and High School Academy is for high school students.

89%

of elementary students made or maintained growth in math

85%

of elementary students made or maintained growth in reading

21,000

over 21,000 meals were served

84 Hours

Scholar Camp completed 84 hours of learning for middle school students

High School Academy

Incoming freshman were placed in cooperative learning groups to focus on language arts, math, and executive functioning skills to prepare for high school. Additionally, students volunteered at four sites in the community!



Jonathan's Journey

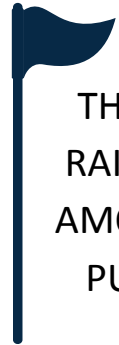
Jonathan's journey with Kids on Course began in second grade at Van Buren Elementary School. As a Spanish speaker, he initially found himself in English Language Learner (ELL) classes. In a single-parent household with four siblings, Jonathan, the second oldest, was destined to be the second high school graduate in his family. His older brother, Robert, paved the way as part of the inaugural KOC graduates in 2022. Jonathan is the first person in his family to attend college and currently is enrolled at Tallahassee Community College.

Jonathan embraced the full spectrum of opportunities Kids on Course offered. In middle school, he earned a Bid for Kids Scholarship for soccer with CRSA and participated in Learning Lab and Kings Club. In high school, acting on KOC staff recommendations, he structured his schedule to include a study hall for tutoring in the KOC room during the day and attended Learning Lab after school when he wasn't working. "Every time I turned around, another KOC staff was telling me what to do...at the time, it was annoying, but looking back, I know I needed it."

Entering high school, college wasn't on Jonathan's radar. It wasn't until his senior year that he became interested. "The KOC staff told me to do better, so I had more doors open. I wish I had listened more, but it worked out because I love where I am now." During his senior year, a newfound inspiration prompted Jonathan to move across the country and try something new. With Kids on Course guiding him every step of the way, from college applications to navigating financial aid and even preparing for a solo drive to Florida, Jonathan felt supported.

"The biggest thing KOC taught me was how quickly things change. As a freshman, they told us to pay attention because we would grow and change, and if we weren't careful, we would miss opportunities by not paying attention. Then it was like I blinked, and there I was, a senior who had missed opportunities by not paying attention. Thankfully, they were still there to push me forward and help me chase my dreams. I definitely wouldn't be where I am now without KOC."

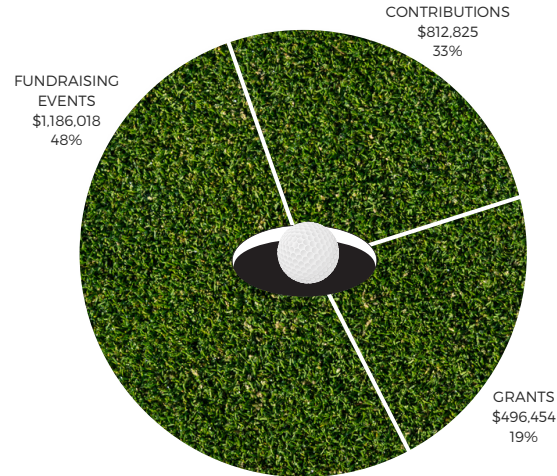
-Jonathan



THANKS TO YOU, WE
RAISED A SIGNIFICANT
AMOUNT OF FUNDS TO
PUT TOWARDS OUR
MISSION.

- Thank you!

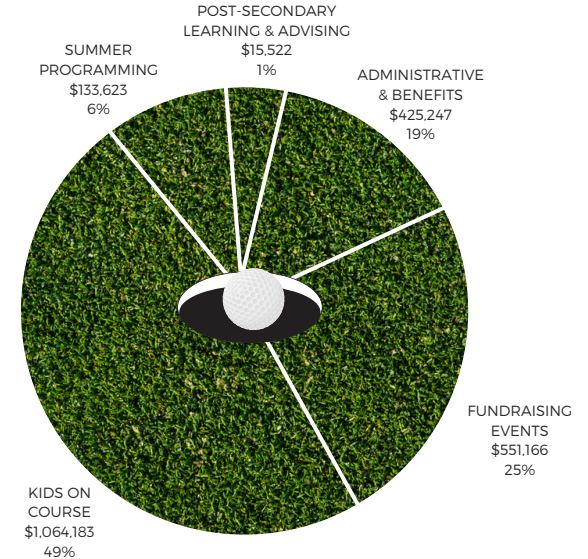
Revenue



BREAKOUT OF REVENUE

ZJF Classic Tournament	\$884,890
ZJF Gala	\$271,625
Kids on Course Classic	\$29,503
Grants	\$496,454
Contributions	\$812,825
Total Revenue	2,495,297

Expense



BREAKOUT OF EXPENSE

Kids on Course	\$1,064,183
Summer Programming	\$133,623
Fundraising Events	\$551,166
Administrative & Benefits	\$425,247
Post-Secondary Learning	\$15,522
Total Expense	\$2,189,741

*Surplus revenue is allocated to endowment to support our mission long term.

ZACH JOHNSON FOUNDATION CLASSIC

The 2023 ZJF Classic raised over \$1 MILLION!
Thank you to all who contributed and sponsored
this great event!

The Zach Johnson Foundation Classic is our
largest fundraiser of the year. The proceeds help
fund our mission and supports students on their
path to post-secondary education.

The RSM Shot at College program provides critical
financial support and ongoing mentorship to help
three students each year pursue their passions of
going to college. These students receive a four-
year college scholarship valued at \$40,000 and to
be paired with a mentor from RSM to support
them through their collegiate journey. This
support is showcased at the ZJF Classic & Gala
each year.

Save the date for the 2024 ZJF Classic. This year's
tournament will be held on Monday, July 1, 2024.





FROM THE BLOOMHALLS

Creating opportunities for the kids in our community and helping them navigate the many challenges they face on a daily basis aligns with our family's philanthropic endeavors. We have supported many programs and organizations over the years. We have found that most programs assist kids and their families but struggle to collect meaningful data and measurements to quantify their successes. Fortunately, we learned about Kids on Course through the Zach Johnson Foundation. As we learned more, we discovered they have data about their program efforts and their successes. There is no doubt in our minds the Kids on Course program provides meaningful and measurable assistance to our communities' children and families to enable their successes now and into the future. Helping children to become successful learners is a lifelong benefit and something we wanted to support. We learned that one of the many challenges for families and children is food insecurity. Hunger negatively impacts our children's ability to learn. We decided to help and joined with others to financially support feeding these kids. Quoting from the 2022 Annual report, "Over 27,000 meals were served to vulnerable children this summer." This is something we can support!

This year's theme for the ZJF is to "Dream Big." Bailey, Cindy, and I not only want the kids in the program to "Dream Big," we want them to "Achieve Big." And through Kids on Course, education and post-secondary education success will help these kids live better lives. Helping the kids in our community to Dream Big is something we can all get behind. Please join us and help Zach & Kim in this most important effort.

John, Cindy & Bailey Bloomhall
The John & Cindy Family Foundation

WHAT'S AHEAD

"At Kids on Course, we are proud to have successfully graduated two classes of seniors, marking significant milestones in our commitment to post-secondary success. Looking ahead, we are enthusiastic about the opportunity of guiding more students through this transformative journey. To underscore our dedication, we have appointed a full-time Post-Secondary Learning Advisor. This strategic move emphasizes our commitment to ensuring that every student not only graduates, but also has the opportunity to dream big, fostering a future filled with possibilities." - Eric Christenson, Executive Director.

Post-Secondary Engagement Initiatives

Our commitment to post-secondary exposure includes organizing a minimum of 4-5 annual college campus visits exclusively tailored for Kids on Course juniors and seniors. Additionally, we facilitate visits to various trade opportunities and apprenticeship programs to broaden students' perspectives.

Graduating on Time and With a Plan

We prioritize guiding high school students toward timely graduation and developing a well-defined plan for their future. This involves partnering with our high schools and supporting credit recovery programs to help students who may be short on credits, ensuring they have the opportunity to graduate.

For those students opting to enter the workforce post-graduation, our Program will provide valuable assistance in crafting resumes and preparing for employment. Similarly, students pursuing a college or trade program path receive continuous support, with regular check-ins throughout the year to ensure they have access to the necessary resources for success.

Expanding Scholarship Opportunities

We are dedicated to expanding scholarship opportunities for Kids on Course students. Currently, we manage four private scholarship funds directly benefiting our students. If you are interested in creating a scholarship fund or contributing to our Kids on Course scholarship program, please contact Eric Christenson.

DONORS

Thank You!

\$150,000+

Brent & Dawn Cobb
PGA of America - Ryder Cup
The Carleen & Eugene Grandon Charitable Foundation
The Siedler Foundation

\$149,999-\$80,000

Aegon Transamerica Foundation
Cedar Rapids Community School District
Friends of the ZJ Foundation
Gary Rozek

\$79,999-\$50,000

Crescent Electric Supply Company
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RSM US LLP
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\$49,999-\$25,000

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Thank You!

\$2,499 - \$500

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Casey Hansen
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Channel Fusion
Christopher Fischer
Christopher Kearney
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Clair Peterson
Clark & Kathy Neighbors
Clinton Brady
Crawford Quarry
Coe College
Dan Callahan
David Holverson
David Johnson
Devon & Tracey Myers
D Jay Ellis
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\$2,499 - \$500

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Tony Hogan
Tronvold Foundation
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Will Fuller

In Honor of

Larry Bjornsen
Wes Merryman Birthday
Ponce De Leon
Robyn Uptegraff

ENDOWED SCHOLARSHIPS

Denny Cobb Family
Jim & Gail Miller
Kids on Course Scholarship

SCHOLARSHIP PARTNERS

Coe College
RSM US LLP



FROM THE BOARD CHAIR & EXECUTIVE DIRECTOR

As the Board Chair of the Zach Johnson Foundation, I am delighted to share the remarkable achievements of the past school year through our Kids on Course program. The success stories of the students speak volumes about the positive impact we've collectively made. Their academic accomplishments and personal growth are a testament to the unwavering dedication and hard work of our exceptional team.

Our success is also deeply rooted in the collaboration with our community partners, particularly the Cedar Rapids Community School District. Their ongoing support and collaboration have been pivotal in expanding the reach of Kids on Course and ensuring its effectiveness. Together, we are building a stronger, more resilient community.

Lastly, none of our achievements would be possible without the generosity of our donors and supporters. Your belief in our mission and your financial contributions make it possible for us to continue making a significant impact on the lives of these students. Thank you for being an integral part of our journey and for making a difference in the lives of over 1,000 students.

Brent Cobb
Board Chairman

Eric Christenson
Executive Director

OUR TEAM

PROGRAM STAFF

LEIDY ABREU
WILL ANTHONY
LINDSEY BROWN
JOLENE BUCHHEIT
QUAMII HARDWICK
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MANDY KNOLL
JERRY LOGAN
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OUR BOARD

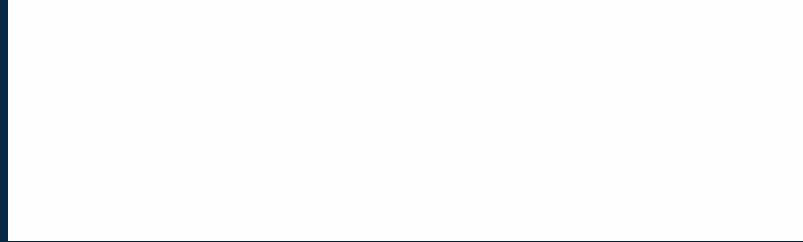
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